

Visual Poetry

PHOTOGRAPHER FLORENCE NOTTE LAUNCHES HER FOURTH COFFEE TABLE BOOK, *MINIMALISM*

KNOWN FOR HER PASSION FOR melding poetry and photos, French photographer Florence Notte, who has lived here since 2007 and had her works exhibited in Singapore and Paris launches *Minimalism* this month. In the book, she offers a visual interpretation of 100 haikus. Explaining the book's title, Notte says, "For me, there's nothing negative about 'minimalism'. In fact, it's just the opposite: the Japanese poems I've illustrated

bring, with three short verses, a great diversity of sensations and emotions. The fewer the words, the more interesting the outcome. In my photographic work, I focus on the essential, a graphic picture with as few ornaments as possible." She adds that simplicity has its rewards: "I hope my book will motivate readers to look differently at things from everyday life, from nature, from their surroundings, things that usually go unnoticed."



A page from Florence Notte's book, *Minimalism*